

333i

IF YOU WANT THE 333i,
IRRESPECTIVE OF PRICE AND
POSSIBLY BECAUSE ONLY 204
WILL BE BUILT IN THIS
COUNTRY, PLEASE COMPLETE
THIS COUPON.

You won't be under any obliga-
tion, but your name will be
assigned a priority number.

This will be sent to your
nearest BMW dealer
who will contact you.



THE ULTIMATE DRIVING MACHINE

Please complete and send to:
The Advertising Manager, BMW SA, P.O. BOX 856, Kempton Park 1620.

NAME:

ADDRESS:

COMPANY:

POSITION: TEL NO:

TO ADD TO YOUR SENSE OF ANTICIPATION, THE FIRST 1 000 COUPONS
WILL RECEIVE A FULL COLOUR POSTER DEPICTING THE 333i IN A RARE
MOMENT OF REPOSE.

TECHNICAL FEATURES: 6 cylinder 3 210 cm³; power output 145 kW (197 BHP) at 5 500 rpm; torque 285 Nm at 4 300 rpm; close ratio 5-speed gear box; limited slip differential; 296 mm Alpina dual-ventilated, grooved front disc brakes; ABS (optional); Alpina developed tuned suspension with progressive rated springs; Bilstein shock absorbers; Alpina wheels (7Jx16); Pirelli P7 (195/50VR16) steelbelt tyres; front air dam, side and rear skirts.
PERFORMANCE: Top speed 228 km/h; 0-100 km/h: 7.4 secs. Standing kilometre: 27.7 secs. (recorded at sea level).

GREY PHILLIPS BARTON MURPHY & BLAY 1987

THE NEW BMW 333i'S.



THEY'LL MOVE FASTER THAN THEY GO.

What you see here is the new BMW 333i.

The car that gives new meaning to life in the fast lane.

And if you want one, you're going to have to act with a certain amount of speed yourself. Because the limited number of 333i's produced, will unfortunately not match the demand.

Perhaps enthusiasts will demand it because of its 6-cylinder 3210 cm³ electronic fuel-injected engine that can take you from 0-100 km/h in 7.4 seconds. Or perhaps because of its scintillating knife-edge handling.

Could it be the interior that even features a constant digital engine temperature readout and oil, differential and gear-box pressure? Or the fact that it was developed by BMW together with Alpina, whose name is synonymous with high performance racing machine modifications?

Perhaps it's because the 333i is the flagship of the range that set a new standard in compact cars. Or the excellent resale value of the 3-Series.

On the other hand, perhaps people will want it, simply because they want it.

